



AOC PRODUCTIONS presents an amateur production
by arrangement with THE REALLY USEFUL GROUP

EVITA

Lyrics by
Tim Rice

Music by
Andrew Lloyd Webber



SPONSORSHIP OPPORTUNITIES

FOR OUR NEXT PRODUCTION 'EVITA' AT
THE TIVOLI THEATRE | 29 MAY - 1 JUNE, 2024

How you can support AOC Productions

Now in its 84th year, AOC Productions has been a vital part of our city's cultural life for many years.

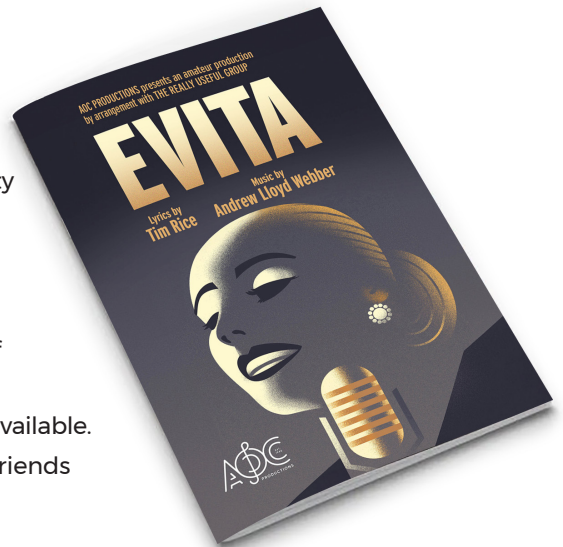
In the current economic climate it has become increasingly difficult to attract sponsorship and funding, especially when competing against so many very worthy causes and during the recent cost of living crisis.

Nonetheless, we continue to seek support, both financial and 'in kind' for each production, so if you are an international company or a local business based in the Aberdeen area, we urge you to contact us if you would like to be a part of our 2024 production. All support is greatly appreciated.

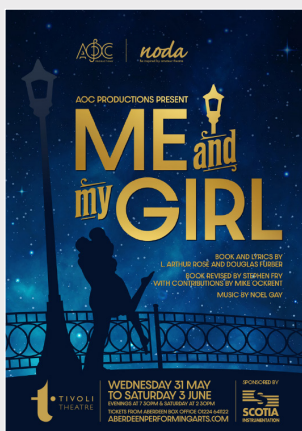
Ways you can support us

- Corporate Sponsorship is available at various levels. We always try to give something back to our sponsors in return for their support, with complimentary tickets, programmes and hospitality as well as their logo on publicity material, an advert in the show programme and their logo on our website and Facebook page.
- Become a Corporate Patron. Company logo displayed in the show programme and on our Facebook page, together with complimentary tickets and programmes for the opening night of our main annual production.
- Advertise in our show programme. Various options and prices are available.
- Come along and support our productions, on your own or with friends and/or colleagues.
- Show your support on Facebook and Instagram.
- If you can sing, or have other skills which might be useful behind-the-scenes, come and join us – new members are always welcome and we have a lot of fun throughout the year!

If you would like to find out more, please email sponsorship@aocproductions.co.uk or through our website aocproductions.co.uk



What the press have said about our last shows...



The Tivoli goes back to Edwardian days this week, as AOC Productions brings the musical comedy “Me And My Girl” to the stage. Centre stage as Bill Snibson and “his girl” Sally Smith are Max Peterson and Morag Nicol. Max found much of the comedy and added plenty of his own swagger and Morag shone in the role of Sally, tap dancing

and singing through some great songs. We were left in no doubt as to why ‘Me And My Girl’ is known as “the world’s happiest show”. A talented line-up of performers take on many roles and brought a real quality to the sound of the chorus numbers.

Sonja Rasmussen, Press & Journal
review of ‘Me & My Girl’



Gary Barlow would have been clapping extra hard as just how deftly this gifted cast of amateur north-east performers brought this uplifting, joyous and moving work to life. AOC didn't miss a beat with their production – hitting all the right notes not just in the superb songs but also in the light comic touches.

AOC handle all the music with skill, verve and real warmth which makes this a joy to watch from the actors on stage to the flawless band.

Scott Begbie, Evening Express
review of ‘Calendar Girls – The Musical’

Principal Sponsor Platinum Package **£1,500**

- 20 complimentary tickets for the show
- Pre-show and Interval drinks and complimentary programmes
- Full page colour advert in the programme
- Company logo on all marketing promotional material
- Company logo on local press advertising
- Company name included in all press releases
- Company name and logo on AOC Productions' social media pages and website
- Opportunity for Company Banner stand to be displayed at venue
- Tannoy announcement at the beginning of the show each night

Gold Sponsor **£1,000**

- 10 complimentary tickets for the show
- Pre-show and Interval drinks and complimentary programmes
- 1/2 page advert in the programme
- Company logo on local press advertising
- Company name and logo on AOC Productions' social media pages and website
- Opportunity for Company Banner stand to be displayed at venue
- Tannoy announcement at the beginning of the show each night

Silver Sponsor **£750**

- 6 complimentary tickets for the show
- Pre-show and Interval drinks and complimentary programmes
- 1/2 page advert in the programme
- Company logo on all local press advertising
- Company name and logo on AOC Productions' social media pages and website
- Opportunity for Company Banner stand to be displayed at venue

Orchestra Sponsor **£750**

- 6 complimentary tickets for the show
- Pre-show and Interval drinks and complimentary programmes
- 1/2 page advert in the programme
- Company logo on all local press advertising
- Company name and logo on AOC Productions' social media pages and website
- Opportunity for Company Banner stand to be displayed at venue

Print Sponsor **£500**

- 4 complimentary tickets for the show
- 1/4 page advert in the programme
- Pre-show and Interval drinks and complimentary programme
- Company name and logo on AOC Productions' social media pages and website

Corporate Patron **£250**

- 4 complimentary tickets for the show
- Insertion of logo in the Corporate Patron's area of the programme
- Company name and logo on AOC Productions' social media pages and website

If you are interested in providing sponsorship in kind, please email:

sponsorship@aocproductions.co.uk

Programme Advertising

| Size | Mono | Colour |
|---------------------------------------|------|--------|
| 1/4 page Portrait (112mm x 75mm) | £150 | £200 |
| 1/2 page Landscape (112mm x 156mm) | £250 | £300 |
| 1/2 page Portrait (230mm x 75mm) | £250 | £300 |
| Full page Portrait (230mm x 156mm) | £350 | £400 |

Size of page is B5 (250mm x 176mm).

Artwork to be supplied as a high resolution pdf or JPEG.

All artwork must be received by 12 May 2024.
For more information contact AOC Productions,
email: sponsorship@aocproductions.co.uk

What is our reach?



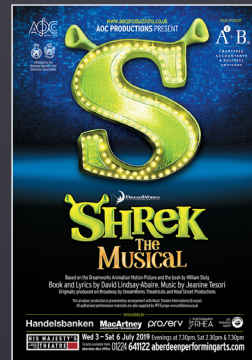
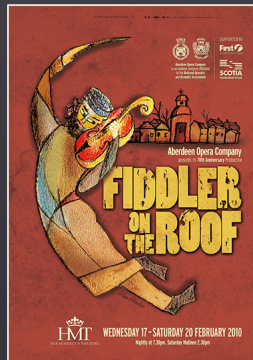
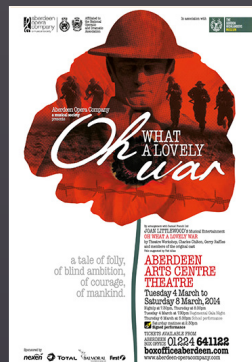
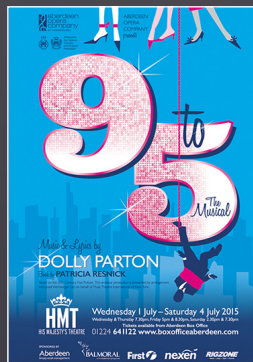
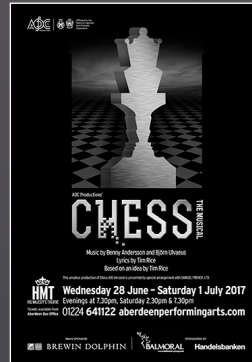
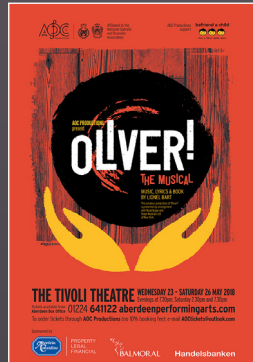
Over 1600 followers on
Facebook with an average post
reaching 2300 people.



Over 400 followers on
Instagram, with our posts
in December '23 reaching
an average of 1300 people.

Over 150 visits to our
website every month.

BRINGING YOU THE BEST IN MUSICAL THEATRE: Yesterday. Today. Tomorrow.



If you would like to find out more, please email
sponsorship@aacproductions.co.uk
or through our website **aacproductions.co.uk**

